



invites you to participate as a **Plein Air Artist**in A Taste of Riverworks

a special outdoor fundraising festival to support Riverworks Art Center featuring an end-of-the-day auction of your work!

Saturday, June 10

Your talent as a *plein air* artist will play a vital role in developing this new arts center as it transforms our community and becomes a place of creativity for all!

Plein Air Schedule:

8am-8:30am: Artists pick up information packet, snacks and get canvases/boards stamped at

Riverworks Art Center, 19215 Beallsville Rd, Beallsville, MD 20839.

9am-2pm: Artists disperse to iconic locations in the Ag Reserve and paint

11am-2pm: Plein air sites open to visitors (self-guided and bus tours limited to certain sites)

2pm-3 pm: Artists bring *plein air* pieces to Taste of Riverworks Event Site (Old Methodist

Church, 17617 W. Willard Ave., Poolesville, MD 20839).

3pm-4pm: Food, beverages, and live music at Locals Farm Market (19929 Fisher Ave,

Poolesville, MD 20837)

4pm-7pm: A Taste of Riverworks Event (Old Methodist Church, 17617 W. Willard Ave.,

Poolesville, MD 20839) featuring live music, dance, improv, performances, silent auction of *plein air* pieces, art activities, children's activities, art sales, silent auction supporting Hope Garden Children's Ballet Theater, beer and wine, ice

cream--and, of course, LOCALS food

4pm-4:30pm: "Meet the plein air artists" gathering at the Taste of Riverworks Event

(attendance isn't mandatory but is encouraged).

4pm-6:30pm: Silent Auction of *Plein Air* works during which the Master of Ceremonies will

introduce painters and their pieces on stage at intervals during event

programming.

Sign up to participate as a plein air artist by April 28 and you will receive the following:

- promotion as A Taste of Riverworks featured artists in social media (with tags and handles), on website, and in marketing collateral
- possible *plein air* site preference
- event flyers, including handouts for visitors to your plein air site directing them to the Taste of Riverworks event for purchasing your work
- assistance in setting minimum bid and "Buy it Now" pricing (if applicable) for your work
- 75% of sales revenue for your work (Riverworks receives a minimum 25% commission on the sale of your work (we will graciously accept more!)) (payment made after the closing of the entire sales period)
- paintings that don't sell at auction will be on display at the Riverworks Studio at Alden Farms (19215 Beallsville Rd., Beallsville, MD 20839) and on Riverworks' website for one week following the event

Artists' Agreement:

- Artists to provide brief bio and social media handles for Riverworks' promotional purposes.
- Artists to provide canvas and materials necessary to create the work.
- Artists to be self-supporting at site (e.g., bring lunch and beverages). We will provide a
 list of suggested things to bring, an information sheet with schedule, site info, etc. We'll
 endeavor to let you know which sites will have shade or cover in case of rain. Please
 equip yourself for any eventuality.
- Artists to enjoy a "meet the *plein air* artists" gathering at the Taste of Riverworks Event (attendance isn't mandatory but is encouraged).
- Artists to promote event through their own channels.
- Artists to provide information about piece: name, materials, size, price (min & retail) (a form will be provided in your packet).

Plein Air Sites:

The Comus Inn (bus stop)
Landmade Brewing (bus stop)
Sugarloaf Mountain Winery (bus stop)
Shepherd's Hey Farm (bus stop)
Bittersweet Field, 14401 Partnership Rd
Monocacy Aqueduct
Susanna Farm Nursery
Black Rock Mill
Homestead Farm*
Historic sites in Poolesville: Veirs-Stevens
House (Locals Farm Market), Old Bank
Building, John Poole House
*site availability not yet confirmed

Windridge Vineyards (bus stop)
Rocklands Farm Winery (bus stop)
Seneca Schoolhouse (bus stop)
Riverworks Studio at Alden Farms (bus stop)
Riley's Lock
Poole's Store
White's Ferry
Kingsbury Orchard*
Darnall Place, 17615 White's Ferry Road*
Historic Homes on Beall Street (Whalen
Commons in Poolesville)

Questions? contact@Riverworksart.com.

Register now at www.riverworksart.org/plein-air-artists and be a part of this special event!